Films On Demand Comes to ESC

The library is pleased to announce that, in response to the positive feedback we received from the faculty and staff during the trial that began in April, we will continue uninterrupted access to Films On Demand, a web-based, digital video delivery platform that allows you to access over 5,000 streaming videos from Films Media Group, anytime, anywhere, 24/7. The company specializes in providing high-quality videos that can be accessed by faculty members and students through the online library or in your online, ANGEL studies.

Special features built into the Films On Demand platform allow you the ability to organize and bookmark clips, create and share custom playlists, and store quick links to favorite videos. Please note: to take advantage of these features, you will need to create an individual Films On Demand account.

To Access Films On Demand:

The easiest way to access this service is to use this shortcut: [www.esc.edu/filmsondemand](http://www.esc.edu/filmsondemand). You will be prompted for your college login and password.

You can find Films On Demand under the heading “Journals & Articles,” by selecting either:
- “All Databases by Title” link. Then, click on the “Multimedia: Images, Films, Audio” tab, or
- “Resources by Subject” link. Then, choose any subject guide from the list and click on the guide's “Multimedia” tab.

To Create an Individual Account:

- Click on the “User Login” tab at the top of the screen
- Click on “Don’t have a User ID? Click here to create one”
- Enter the appropriate information
- Click on “Create an Account”

Getting Started:


To learn more about Films on Demand or to find answers to your questions, click on the “Help” link within the program itself to view or print a detailed guide to using this resource as well as answers to FAQs.

For Help:

If you have questions about using Films On Demand, contact their help desk at techsupport@films.com or by calling 800–257–5126 (press “6” for Tech Support).

If you need further info about Films On Demand, [Ask-a-Librarian](http://www.esc.edu/instructionalservices).
Social Networking Series: Micro–Blogging with Twitter

What is Micro–Blogging?
Micro–blogging is one form of multimedia blogging that allows you to share brief text messages or multimedia files (e.g. photos, audio, etc) with anyone. These messages can be submitted via text messaging, instant messaging, the web, etc. The difference between micro–blogs and traditional blogs is the length of the message that is posted. Micro–blog posts are much briefer than regular blog posts.

What is Twitter?
Twitter (twitter.com) is a popular micro–blogging service that allows you to send and read other people’s updates using text–based posts, known as tweets, which are limited to a maximum of 140 characters in length. These tweets will be displayed on your profile page and be delivered to other people who have subscribed to them (known as followers).

What Can I Do with Twitter?
- Share your latest news with family and friends, and receive their updated status posts in return.
- Follow specific topics and news, and receive comments in return.
- Discover other popular, useful and interesting topics on the web.

How Do I Get Started?
Go to twitter.com to begin using the service. Once you join, you’ll be prompted to select the sites/personal profiles you would like to follow (e.g. BBC News). You will then be directed to your twitter homepage. You can type your latest updates in the text box to notify your followers about your most recent activities. The text box looks like this:

![Twitter Text Box](image)

You can also search for the people and networks from whom you would like to receive updates (or follow) by clicking the “Find People” link. You will see a box that looks like this:

![Twitter Find People](image)

The Empire State College Library and the ESC Instructional Services team have sites in twitter. They can be found at [https://twitter.com/ESClibrary](https://twitter.com/ESClibrary) and [http://twitter.com/ESC_IS](http://twitter.com/ESC_IS). Please feel free to join and follow their latest news!
Thinking Ahead To the Fall Term?

If you are thinking about using ANGEL or another technology tool to develop a web presence for one of your studies for the fall term, the upcoming summer months are a great time to get started. Contact your local faculty instructional technologist to set up time to discuss how we can work with you to translate student learning objectives into technology–supported learning activities. If you don’t know your local FIT, go to the Instructional Services web site at www.esc.edu/instructionalservices. Look for the Get Help Now box in the upper right hand corner.

Submit Technology Development Fund (TDF) Grant Proposals by June 15

Now beginning its third year, the TDF grant program was established by the Empire State College Foundation to support faculty projects involving the use of technology or technology–based resources to support learning. There are two types of grants:

- Phase I grants support project–related expenses connected with training and skills acquisition, books and materials, software, media assets (graphics, photographs, video clips), and computer peripherals (microphones, headsets, graphics boards, etc).

- Phase II grants support dissemination activities and expenses for faculty who have demonstrated significant progress toward completion of previously awarded TDF grant–funded projects.

Applications are considered three times a year. The deadline for the first period of the 2009–2010 academic year is June 15. To learn more about this program and to complete an online application, go to: http://www.esc.edu/TechDevFund.

CLT Instructional Services
http://www.esc.edu/instructionalservices

Faculty Help Desk
(800–847–3000 x2559)
Sunday – Thursday 1:00 PM – 9:00 PM
Friday 1:00 PM – 5:00 PM
http://www.esc.edu/techinfo

OET Workshop Calendar
http://www.esc.edu/techcalendar

Editor
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